## **Policy and Procedures for Guest Blog Posts**

The Inattentive ADHD Coalition (IAC) values the dissemination of accurate and helpful information about ADHD from a variety of sources.

Therefore, the Board of Directors approves the following procedures to encourage guest blog posts. The procedures listed below must be complied with by IAC and the author.

- 1. The blog post must be original and not appear anywhere else.
- Blog posts should be between 500-1000 words but will consider posts outside that range on a case by case basis. The content must be of interest to parents of children with ADHD or adults with ADHD. Blog posts that specifically relate to inattentive ADHD will be given preference. IAC will choose the graphics or photographs to illustrate all accepted blog posts.
- 3 Accepted blog posts may include up to three links.
- 4 Authors may include a biography no longer than 50 words and a mention of their website or one social media site. Please do not send an author photo.
- 5 Blog post authors are not reimbursed, but IAC will promote blog posts in numerous social media outlets and online groups. In return, authors will promote their IAC post on their social media platforms and other promotion avenues.
- 6 IAC will inform you when your post is live along with a link for sharing.
- 7 If the author maintains their own blog site, the author agrees that for each post of the author's that appears on the IAC blog, the author will publish an IAC blog post on his/her own blog.
- 8 IAC maintains the right to edit your blog, return it to you for changes, if needed, and acceptance.
- 9 Sign this form and send a scan or photo of it to <a href="mailto:admin@iadhd.org">admin@iadhd.org</a> along with your proposed guest blog.

IAC Representative	Author
Sign:	Sign:
Print:	Print:
Date:	Date:
Date	Date.

Approved on April 6, 2022